



*Press release, 9 November 2017*

**22<sup>nd</sup> ART INNSBRUCK**

**INTERNATIONAL ART-FAIR | 19<sup>th</sup>-21<sup>st</sup> CENTURY**

**25 to 28 January 2018, Main Exhibition Hall A, Fairground Innsbruck**

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## **A Hot Spot of Art Diversity**

**Like many years before, also the 22<sup>nd</sup> edition of the ART Innsbruck taking place in the main hall A of the Innsbruck Fairgrounds from 25 to 28 January 2018 will offer art lovers a wide international range of selected works of art from the 19<sup>th</sup> to the 21<sup>st</sup> century.**

After the successful launch of the ART Salzburg Contemporary in June of this year, the exhibition maker Johanna Penz and her team have already been busy with organizing the upcoming ART Innsbruck for several weeks. This fair was the starting point of the success story of the ART Kunstmesse GmbH that has begun 23 years ago. "I have never imagined that one can keep his enthusiasm for a project of this dimension over such a long period of time", admits Johanna Penz. "But the diversity of contemporary art and of course the art market itself do not give habit or routine a chance." For her, each exhibition is a unique event. The regular exhibitors continue to evolve, and every year new galleries from the neighboring countries rush into Innsbruck, tells Penz. It has become a well-known fact that Innsbruck is a good ground for internationally oriented galleries. The list of presented artists reads like a "Who's Who" of art history - from Nobuyoshi Araki, Francis Bacon to Martin Kippenberger, David La Chapelle, Heinz Mack, Andy Warhol and Victor Vasarely, just to name a few. "From the outset, we focused on internationality and diversity. Due to our traffic-favorable position in the heart of the Alps, we offer a virtually perfect forum to exhibitors from Germany, Italy and Liechtenstein, who would like to present themselves for the first time in Austria. Our visitors are those who benefit the most from this fact, and for the last 22 years they have therefore been able to find an incomparable range of art in Innsbruck, not corresponding to the usual Austrian viewing habits", says Penz. This is also a reason why the ART Innsbruck has a unique and distinctive position within the national scene of art fairs. Approximately 80 exhibitors from 10 countries have registered by now for the 22<sup>nd</sup> ART Innsbruck taking place from 25 to 28 January 2018. As regards the program, the fair as always concentrates on contemporary and modern art from the 19<sup>th</sup> to the 21<sup>st</sup> century. Within this period, the fair focuses on unique and limited editions, whether paintings, works on paper, original prints, sculptures, objects and installations, artist's books, photography or new media.

**More than 90 exhibitors including gallery owners and art dealers from 8 - 10 nations exhibit international modern art, classical modernism from the 19<sup>th</sup>/20<sup>th</sup>/21<sup>st</sup> centuries - paintings, works on paper, multiples, original graphics, sculptures, objects/installations, artist's books, photography, new media as well as other treasures.**

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**22<sup>nd</sup> ART INNSBRUCK: 25 to 28 January 2018**

**Opening hours: Thu – Sat: 11:00 – 19:00, Sun: 11:00 – 17:00**

**Location: Main exhibition hall A Innsbruck, Entrance East, Claudiastraße 1, 6020 Innsbruck**

**[www.art-innsbruck.com](http://www.art-innsbruck.com)**

**Image material for download at [www.art-innsbruck.at](http://www.art-innsbruck.at) → Press Service**

**More information:**

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**Winner of the International Art Mediator Award 2009**

**Nominated for the Bank Austria Art Prize 2013**

**Winner of the Lions-Melvin Jones Award 2016**

**Awarded as an A-List-BEST OF AUSTRIA-company 2014 and 2017**

**Award winning member of the Climate Alliance in the Austrian Economic Senate 2016-18**



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